

# > Case Study



## VIC GROW GARDEN: Growing at scale with healthier soils

### CUSTOMER PROFILE

**Farm:** Vic Grow Garden

**Location:** Lang Lang & Somerville, Victoria

**Crops:** Spring onions, herbs and Asian vegetables

**Farm size:** ~500 acres (across two sites)

**Team:** 40-50 workers



### ABOUT VIC GROW GARDEN

Vic Grow Garden is a large-scale vegetable producer supplying national fresh food markets with a diverse range of Asian vegetables, spring onions and herbs. With expanding operations across southeast Victoria, and a focus on quality and consistency, they play a key role in delivering fresh produce from farm to consumers across Australia.

Operating across approximately 500 acres between Lang Lang and Somerville, the business is run by a consortium of owners, with Chris Dyker (Operations Manager) overseeing day-to-day production. With up to 50 staff, Vic Grow Garden plays a key role in supplying consistent, high-quality fresh produce for Australians to enjoy.

### THE CHALLENGE

Producing high volumes of fresh vegetables at scale requires consistent soil performance and reliable growing conditions to offset the impacts of inclement weather and plant and pest protection treatments.

Vic Grow Garden faces several ongoing challenges:

- Maintaining consistent growth to meet market demand
- Managing the impact of heavy rainfall on crops and soil
- Ensuring soil inputs are safe, reliable and contamination-free
- Supporting efficient, large-scale production systems.

Rainfall in particular, can impact crop growth and make it difficult to keep up with demand, placing pressure on soil performance and productivity.



## THE VALORIZA SOLUTION

Vic Grow Garden incorporates Valoriza's quality-assured soil conditioner into its soil management program, taking tonnes every week for the last 18 months. Vic Grow Garden prefers Valoriza's product due to its AS 4454 accreditation and cleaner feedstock.

The product is regularly spread across growing areas at both farms to support and regenerate the nutrients in the soil, improve and maintain vegetable quality and consistency, contributing to overall farm efficiency and output.

As a safe, reliable and locally produced organic input, Valoriza's soil conditioner provides Vic Grow Garden with regular confidence in both quality and performance.

## RESULTS FOR VIC GROW GARDEN

Valoriza's soil conditioner delivers Vic Grow Garden with key operational benefits:

- More consistent crop performance
- Improved stability across growing conditions
- Increased efficiency in production systems
- Ability to plan ahead with consistent, quality product
- Locally sourced product with a reliable and ongoing supply.

The use of a consistent, high-quality soil conditioner helps Vic Grow Garden maintain required production levels and better respond to market demand with confidence

## BENEFITS FOR SOIL HEALTH

Healthy, nutrient-rich soils are critical to high-output vegetable farming.

Valoriza soil conditioner supports:

- Improved soil structure and workability
- Increased organic matter
- Better moisture management
- Enhanced nutrient retention
- Regenerated soil quality for future harvest gains
- More resilient growing conditions.

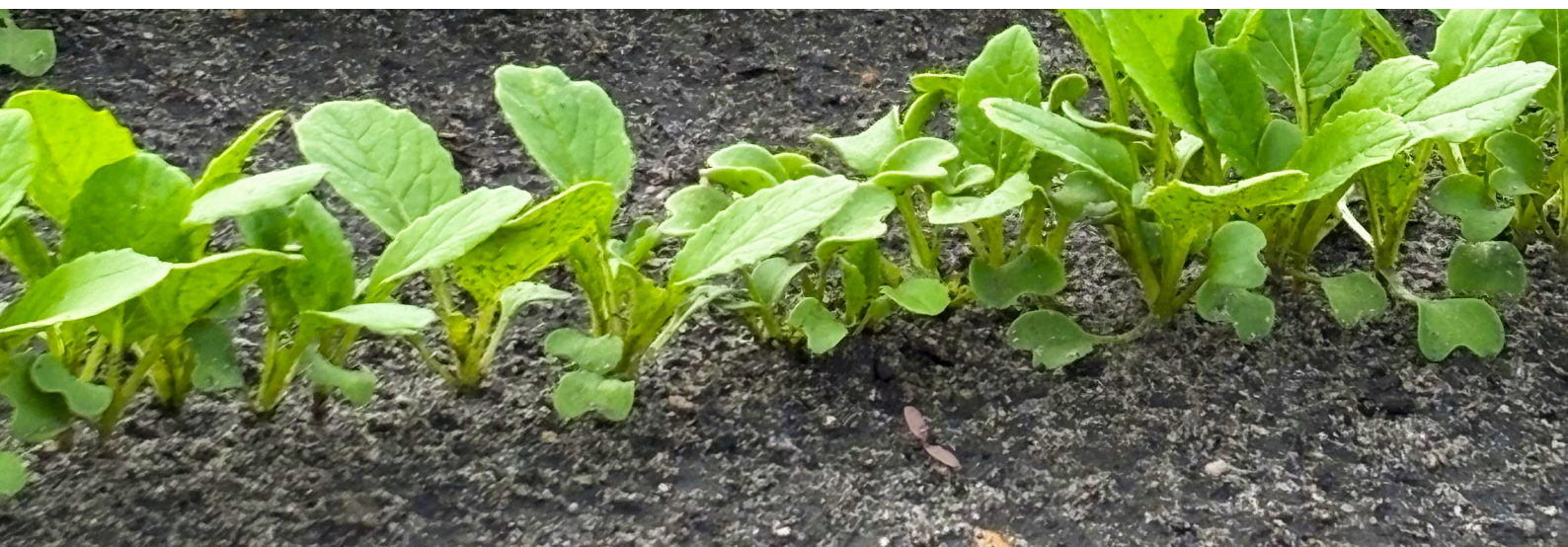
These improvements help Vic Grow Garden maintain consistent, quality crop performance, even under challenging weather conditions.

## A SAFER ALTERNATIVE TO TRADITIONAL INPUTS

Traditional inputs such as fowl manure can present challenges for large-scale growers. Vic Grow Garden has shifted to Valoriza soil conditioner due to:

- Lower contamination risk
- Scaled affordability
- Less compliance
- More consistent and controlled quality
- Reduced stigma and odour compared to manure-based products
- Safer handling and application.

Valoriza's soil conditioner gives Vic Grow Garden greater confidence when supplying to national markets, where quality assurance is critical.





Valoriza's soil conditioner is safe, reliable and consistently good quality. It enables Vic Grow Garden to grow more consistently and efficiently, which is critical at our scale.

Chris Dyker  
Operations Manager, Vic Grow Garden



## BENEFITS FOR VIC GROW GARDEN

By using a high-quality, recycled organic soil product, Vic Grow Garden is helping deliver:

- Consistent, high-quality fresh produce
- A closed loop on organic waste
- Safer and more reliable supply chain
- Sustainably grown vegetables
- Reduced reliance on traditional waste-based inputs.

Consumers benefit from produce grown in healthier soils using modern, circular solutions.

## CLOSING THE LOOP

Food and garden organics collected from Victorian communities are processed by Valoriza and transformed into nutrient-rich soil conditioner.

That product is then used by growers like Vic Grow Gardens, supporting large-scale food production across Australia.

From community organics to fresh vegetables — closing the loop in a truly circular system.

## ABOUT VALORIZA

At Valoriza, we believe resource recovery can and should deliver more. More performance. More accountability. More lasting value for the communities we serve. That belief drives everything we do. We combine disciplined operations with an absolute determination to raise the bar — building systems designed to perform and standing behind them when it counts. By turning waste into worth, we strengthen local communities, improve soil health and reduce emissions. Creating measurable impact where it matters most. Grounded by our advanced organics processing facility in Dandenong but built to grow, Valoriza is proving that recovery can be done better.

## TALK TO US

To discuss **gate fees, material suitability, volumes or operational requirements**, please contact:

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